CREATIVE LIVING STAGING



BEFORE

CASE STUDY 05 · ALLERTON DRIVE

Five bedrooms, one bright new look.

A modern Leicester house, renovated with Heath Stays and staged in five weeks — designed by operators, not just designers.

SERVICE	PROPERTY	TURNAROUND
Complete Stage	Modern 5-bed house, Leicester	5 weeks

THE BRIEF

Lived in and dated — transformed together in five weeks.

Adam Heath of Heath Stays brought us a modern five-bedroom house on Allerton Drive, Leicester. It was still lived in: cream units and a crowded worktop in the kitchen, patterned wallpaper in the bedrooms, and a conservatory used for drying washing.

Working in collaboration with Heath Stays on the renovation works, CLP fully managed the staging project — from design and procurement through to installation, styling and final handover. Together, we transformed the five-bedroom Leicester property over five weeks.

AT A GLANCE

Service
Complete Stage

Scope
Renovation in collaboration with Heath Stays; staging from design and procurement through to installation, styling and handover

Layout
5 bedrooms · 3 bathrooms incl. en-suite and downstairs WC · lounge · dining room · kitchen · utility · conservatory · garden

Turnaround
5 weeks



BEFORE Kitchen, lived in



AFTER White units, clear worktops, white blind

LIVING & DINING

Rooms set for a big group to gather.

The dark carpet and small round table are gone. The dining table is laid under three pendants, and the conservatory, once used for drying washing, now holds a pool table.



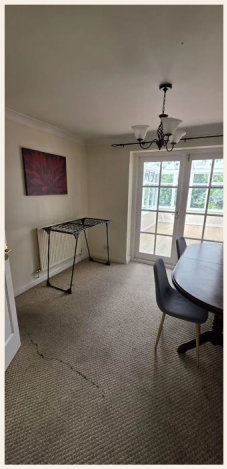


BEFORE AFTER Dining room: orange velvet chairs and a navy band behind the prints





BEFORE AFTER Conservatory games room





BEFORE AFTER Dining room, towards the conservatory

Keep what works

The marble fireplace, radiators and conservatory stayed in place.

Colour with purpose

Navy and terracotta bands frame the prints.

Ready to host

Table laid and kitchen kit set out.

THE BEDROOMS

Carpet and wallpaper out, warm colour bands in.

The main bedroom keeps its fitted oak wardrobes and gains a new floor, a velvet headboard and a terracotta band. In the loft room the wallpaper goes, and terracotta now runs up the sloped walls either side of the dormer.





BEFORE AFTER Main bedroom: carpet to wood-effect floor, terracotta band and velvet headboard





BEFORE AFTER Loft room, mid-works: wallpaper to terracotta slopes and a gold rail

BATHROOMS, UTILITY & LOUNGE

Same tiles, a fresh, guest-ready finish.

The bathrooms keep their tiles and gain a chrome towel rail, a vanity unit, a glass bath screen, round mirrors and plants. The utility is cleared, with white units, and the lounge opens through to the laid dining table.





BEFORE AFTER Main bathroom



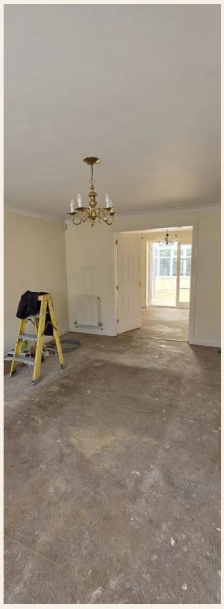


BEFORE AFTER En-suite





BEFORE AFTER Utility





BEFORE AFTER Lounge to dining, mid-works

HOTEL-STANDARD BEDS

White linen, velvet cushions, rolled towels.

COLOUR, ROOM BY ROOM

Navy, terracotta and rust tie the house together.

GUEST TOUCHES

Towels, toiletries and plants set out in every room.

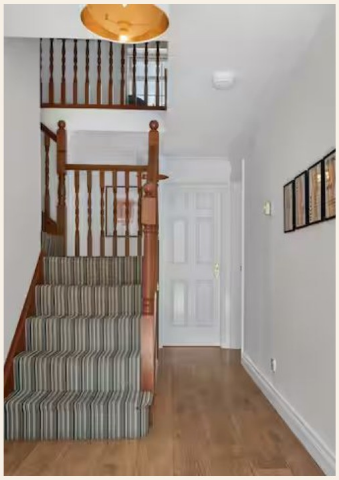
ARRIVAL & FINISHING TOUCHES

The first ten seconds count.

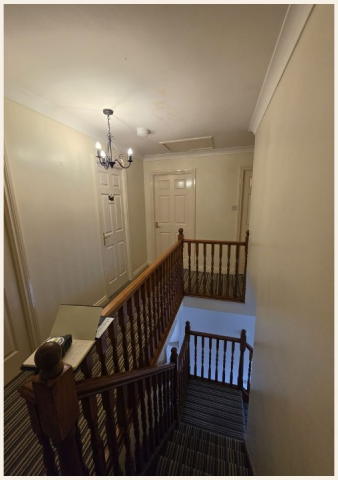
A bright white hall and landing with new striped carpet on the stairs, two more bedrooms dressed in navy and terracotta, and a patio garden beside the conservatory.



BEFORE Hallway



AFTER Hallway



BEFORE Landing



AFTER Landing



AFTER Twin room



AFTER Front double



AFTER Patio garden

WHY CLP STAGING

Designed by operators, not just designers.

CLP Staging grew out of Creative Living Property's own serviced accommodation. Every choice here — layout, finishes, what to keep — comes from running homes like this, not just styling them.

Tell Us About Your Property

info@creativelivingproperty.com
07886 706801
clp-staging.netlify.app

A Creative Living Property company